



cee'd

5-DOOR HATCHBACK

MY11 SPECIFICATION

SPECIFICATION	CEE'D '1'	CEE'D VR-7	CEE'D '2'	CEE'D '2 ECODYNAMICS'	CEE'D '3'
EXTERIOR FEATURES					
15" Steel Wheels (195/65 R15H)	✓	-	-	-	-
16" Alloy Wheels (205/55 R16V)	-	✓	✓	✓	-
17" Hyper-silver Alloy Wheels (225/45 R17)	-	-	-	-	✓
Full Wheel Covers	✓	-	-	-	-
Michelin V-Iet Energy Saver Tyres	✓	✓	✓	✓	-
Michelin Tyres	-	-	-	-	✓
Temporary Spare Wheel	✓	✓	✓	✓	✓
Chrome Front Grille	✓	✓	✓	✓	-
Black High-Gloss Sports Front Grille	-	-	-	-	✓
Black Bezel Headlights	✓	✓	✓	✓	✓
Front Fog Lights	-	-	✓	✓	✓
Tinted Glass	✓	✓	✓	✓	✓
Privacy Glass	-	-	-	-	✓
Speed Variable Front Wipers	✓	✓	✓	✓	✓
Rear Wiper/Washer	✓	✓	✓	✓	✓
Heated Rear Window	✓	✓	✓	✓	✓
Body Coloured Bumpers	✓	✓	✓	✓	✓
Black High-gloss Lower Bumper Garnish (front/rear)	-	-	-	-	✓
Black Door Mirrors	✓	-	-	-	-
Body Coloured Door Mirrors	-	✓	✓	✓	✓
Electrically Adjustable Door Mirrors	-	✓	✓	✓	✓
Heated Door Mirrors	-	✓	✓	✓	✓
Body Coloured Door Handles	✓	✓	✓	✓	✓
Reversing Sensors	-	✓	-	-	-
INTERIOR FEATURES					
Black & Silver Cloth Upholstery	✓	✓	✓	✓	-
Carbon Tyre-Tread Cloth Upholstery	-	-	-	-	✓
Silver Stitching Lines (Seats, Steering Wheel, Front Armrest)	-	-	-	-	✓
60:40 Split Folding 2nd Row Seats	✓	✓	✓	✓	✓
Air Conditioning	✓	✓	✓	✓	-

Key: Standard = ✓ | Not available = -

SPECIFICATION	CEE'D '1'	CEE'D VR-7	CEE'D '2'	CEE'D '2' ECODYNAMICS'	CEE'D '3'
INTERIOR FEATURES <small>(Continued)</small>					
Dual Auto Air Conditioning (Climate Control)	-	-	-	-	✓
Air Filter	✓	✓	✓	✓	✓
Cooled Glove Box	✓	✓	✓	✓	✓
Front Electric Windows	✓	-	-	-	-
Front Electric Windows with Auto Up/Down Function	-	✓	✓	✓	✓
All-round Electric Windows with Auto Up/Down Function	-	-	-	-	✓
Driver & Front Passenger Seat Height Adjuster	✓	✓	✓	✓	✓
Driver & Front Passenger Lumbar Support Adjustment	✓	✓	✓	✓	✓
Front Seatback Pockets	-	-	-	-	✓
All-round Height Adjustable Head Rests	✓	✓	✓	✓	✓
Cruise Control	-	-	✓	✓	✓
Tilt and Telescopic Steering Wheel Adjustment	✓	✓	✓	✓	✓
Leather Trimmed Steering Wheel	-	✓	✓	✓	✓
Leather Trimmed Gearshift	-	✓	✓	✓	✓
Leather Trimmed Parking Brake & Front Armrest	-	✓	✓	✓	✓
Centre Cabin Light	✓	✓	✓	✓	✓
Front Cabin Map Light with Sunglasses Case	-	-	-	-	✓
Luggage Area Light	✓	✓	✓	✓	✓
Dash Illumination Dimmer Switch (Rheostat)	-	-	✓	✓	✓
Trip Computer (Distance to Empty, Ave. Fuel Consumption, Instant Fuel Consumption, Average Speed, Trip Mileage and Journey Time Elapsed)	✓	✓	✓	✓	✓
Eco-Shift Indicator (Manual Models Only)	✓	✓	✓	✓	✓
Low-Level Washer Fluid Warning	-	-	-	-	✓
Headlight Levelling Device	✓	✓	✓	✓	✓
Digital Clock & Calendar Display	✓	✓	✓	✓	✓
External Temperature Display	✓	✓	✓	✓	✓
Metallic Finish Centre Fascia	✓	✓	✓	✓	-
Black High-Gloss Centre Fascia	-	-	-	-	✓
Metallic Finish Interior Door Handles	-	-	-	-	✓
Metallic Finish Steering Wheel Audio Controls	-	✓	✓	✓	✓
Black High-Gloss Interior Door Strips	-	-	-	-	✓
Front & Rear Door Map Pockets	✓	✓	✓	✓	✓
Centre Console Storage Box	✓	✓	-	-	-
Centre Console Storage Box with Armrest	-	-	✓	✓	✓
Cup Holders - Centre Console	✓	✓	✓	✓	✓
Cup Holders - Rear Console	-	-	✓	✓	✓
Sunvisors with Vanity Mirrors	✓	✓	✓	✓	✓
Vanity Mirror Illumination	-	-	-	-	✓

SPECIFICATION	CEE'D '1'	CEE'D VR-7	CEE'D '2'	CEE'D '2' ECODYNAMICS'	CEE'D '3'
INTERIOR FEATURES <small>(Continued)</small>					
3 x Passenger Assist Grips	✓	✓	✓	✓	✓
1 x Coat Hook (rear)	✓	✓	✓	✓	✓
Luggage Area Parcel Shelf	✓	✓	✓	✓	✓
Luggage Net Hooks	-	-	-	-	✓
Front 12v Power Socket	✓	✓	✓	✓	✓
Aluminium Door Scuff Plates	-	-	-	-	✓
Alloy Pedals	-	-	-	-	✓
AUDIO					
RDS Radio/CD Audio with MP3 Disc Compatibility	✓	✓	✓	✓	✓
4 Speaker System	✓	-	-	-	-
6 Speaker System	-	✓	✓	✓	✓
USB & AUX Ports	✓	✓	✓	✓	✓
iPod Cable	-	✓	-	✓	✓
Bluetooth Functionality with iPod Connectivity	-	✓	-	✓	✓
Steering Wheel Mounted Audio Controls	✓	✓	✓	✓	✓
SAFETY AND SECURITY					
Twin Front Airbags	✓	✓	✓	✓	✓
Front Passenger Airbag Cut-off Switch	✓	✓	✓	✓	✓
Twin Side Airbags (Front)	✓	✓	✓	✓	✓
Twin Full-length Curtain Airbags	✓	✓	✓	✓	✓
Front Active Head Rests	✓	✓	✓	✓	✓
Motor Driven Power Steering	✓	✓	✓	✓	✓
Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)	✓	✓	✓	✓	✓
Vehicle Stability Management System - Electronic Stability Control (ESC) with Brake-Assist System (BAS) and Hill-start Assist System (HAC)	✓	✓	✓	✓	✓
ISOFIX Child Seat Top Tethers and Anchor Fixings	✓	✓	✓	✓	✓
All-round 3-point Seatbelts	✓	✓	✓	✓	✓
Front Seatbelt Pre-tensioners and Load-limiters	✓	✓	✓	✓	✓
Front Seatbelt Reminder Warning	✓	✓	✓	✓	✓
Rear Seatbelt Reminder Warning (Excluding 1.4 petrol)	✓	-	✓	✓	✓
Remote Central Door Locking with Fold-away Key	✓	✓	✓	✓	✓
Alarm System	✓	✓	✓	✓	✓
Engine Immobiliser	✓	✓	✓	✓	✓
Door Deadlocks	✓	✓	✓	✓	✓
Interior Door Lock/Unlock Function	✓	✓	✓	✓	✓
Speed Sensing Auto Door Locking	✓	✓	✓	✓	✓
Impact Sensing Auto Door Unlocking	✓	✓	✓	✓	✓
Locking Wheel Nuts	-	✓	✓	✓	✓
Visible Vehicle Identification No. (VIN)	✓	✓	✓	✓	✓

TECHNICAL INFORMATION

	1.4 Petrol	1.6 Petrol		1.6 CRDi (89bhp)	1.6 CRDi (113bhp)	
	5 Speed Manual	6 Speed Manual	4 Speed Auto	6 Speed Manual	6 Speed Manual	4 Speed Auto
ENGINE						
Emissions Standard	Euro V	Euro V		Euro V	Euro V	
Displacement (cc)	1,396	1,591		1,582	1,582	
Bore & Stroke (mm)	77 x 74.99	77 x 85.44		77.2 x 84.5	77.2 x 84.5	
Compression Ratio	10.5	10.5		17.3	17.3	
Max Power (bhp @ rpm)	89 @ 6,000	123 @ 6,300		89 @ 4,000	113 @ 4,000	
Max Power (kw @ rpm)	66 @ 6,000	92 @ 6,300		66 @ 4,000	85 @ 4,000	
Torque (Nm @ rpm)	136 @ 5,000	154 @ 4,200		235 @ 1,750-2,500	255 @ 1,900-2,750	
Torque (lbs ft @ rpm)	101 @ 5,000	114 @ 4,200		173 @ 1,750-2,500	188 @ 1,900-2,750	
0-60mph in Seconds	12.5	10.4	11.5	13.5	11.1	12.3
Top Speed mph (kph)	112 (180)	119 (192)	116 (187)	107 (172)	117 (188)	112 (180)
TRANSMISSION						
Gear Ratio	5 Speed Manual	6 Speed Manual	4 Speed Auto	6 Speed Manual	6 Speed Manual	4 Speed Auto
1st	3.769	3.615	2.919	3.636	3.636	2.919
2nd	2.045	1.955	1.551	1.962	1.962	1.551
3rd	1.370	1.370	1.000	1.189	1.189	1.000
4th	1.036	1.036	0.713	0.844	0.844	0.713
5th	0.839	0.839	-	0.723	0.702	-
6th	-	0.774	-	0.633	0.596	-
Reverse	3.545	3.545	2.480	3.583	3.583	2.480
Final Gear Ratio	4.400	4.267	4.619	3.706	3.941	3.532
BODYSTYLE & SEATS						
Bodystyle	5 Door Hatchback					
Seating Configuration	5 Seats (2 + 3)					
SUSPENSION, STEERING & BRAKES						
Front Suspension	Independent Macpherson Strut with Coil Spring and Anti-Roll Bar					
Rear Suspension	Independent Multi Link and Trailing Arm Type with Anti-Roll Bar					
Steering System	Rack and Pinion Type with Electric Motor Assistance					

	1.4 Petrol	1.6 Petrol		1.6 CRDi (89bhp)	1.6 CRDi (113bhp)				
	5 Speed Manual	6 Speed Manual	4 Speed Auto	6 Speed Manual	6 Speed Manual	4 Speed Auto			
SUSPENSION, STEERING & BRAKES (Continued)									
Steering Wheel Lock to Lock Turns				2.69					
Minimum Turning Radius (m)				5.17					
Front Brakes				Ventilated disc					
Rear Brakes				Solid disc					
DIMENSIONS (mm)									
Overall Length				4,260					
Overall Width				1,790					
Overall Height				1,480					
Wheelbase				2,650					
Headroom 1st / 2nd Row				1,020 / 980					
Legroom 1st / 2nd Row				1,105 / 900					
WEIGHTS & CAPACITIES									
Luggage Capacity Litres (Seats in Position)				340					
Luggage Capacity Litres (Seats Folded)				1,300					
Min Kerb Weight (kg)	1,263	1,263	1,291	1,367	1,367	1,374			
Max Kerb Weight (kg)	1,355	1,355	1,373	1,468	1,468	1,475			
Gross Vehicle Weight (kg)	1,710	1,710	1,730	1,820	1,820	1,840			
Max Tow Weight (kg) Braked	1,200	1,200	1,200	1,400	1,400	1,300			
Unbraked	550	550	550	550	550	550			
Tow Ball Weight (kg)	55	55	55	75	75	75			
Max Roof Weight (kg)				80					
Fuel Tank Capacity (litres)				53					
FUEL CONSUMPTION mpg (l/100km) & EMISSIONS									
		16" Wheels	17" Wheels		15" Wheels	16" Wheels *	16" Wheels	17" Wheels	
Urban	39.2 (7.2)	36.6 (7.8)	35.8 (7.9)	34.0 (8.3)	57.6 (4.9)	60.1 (4.7)	54.3 (5.2)	54.3 (5.2)	40.4 (7.0)
Extra-Urban	55.4 (5.1)	54.3 (5.2)	53.3 (5.3)	49.6 (5.7)	70.6 (4.0)	72.4 (3.9)	68.9 (4.1)	67.3 (4.2)	56.5 (5.0)
Combined	48.9 (5.8)	46.3 (6.1)	44.8 (6.3)	42.8 (6.6)	65.7 (4.3)	67.3 (4.2)	62.8 (4.5)	62.8 (4.5)	49.6 (5.7)
CO ₂ Emissions (g/km)	139	146	149	158	113	110	118	119	150
SERVICE INTERVALS									
				12,500 miles / 1 year whichever is sooner		20,000 miles / 1 year whichever is sooner			

* Figures based on EcoDynamics model

MODEL COMPARISON

EXTERIOR COLOURS	CEE'D '1'	CEE'D VR-7	CEE'D '2'	CEE'D '2 ECODYNAMICS'	CEE'D '3'
Arctic White (Solid)	✓	✓		✓	✓
Silver Storm (Metallic)	✓	✓		✓	✓
Sirius Silver (Metallic)	-	-		✓	-
Phoenix Silver (Metallic)	-	-		✓	✓
Infra Red (Metallic)	✓	-		✓	✓
Tempest Grey (Metallic)	-	✓		-	-
Astral Blue (Metallic)	-	-		✓	✓
Phantom Black (Metallic)	✓	✓		✓	✓

UPHOLSTERY



Black and Silver Cloth

Carbon Tyre-Tread Cloth

WHEELS



15" Steel Wheels With Full Covers



16" Alloy Wheels



17" Hyper-silver Alloy Wheels

Metallic body colours available at extra cost. Please check with your dealer for colour availability by grade.

KIA WARRANTY

Over the years, Kia has become one of the most successful car manufacturers in Europe. The key to our success? We give our customers that little bit extra: better service by qualified technicians, regular product innovation and superior warranty coverage.

7 YEAR VEHICLE WARRANTY

Our high quality standards are what make superior warranty coverage possible: 3 years / unlimited mileage and 4-7 years/ 100,000 mile manufacturer's warranty. For full warranty coverage including terms and exclusions please refer to your Kia dealer.

12 YEAR ANTI-PERFORATION WARRANTY

Your new Kia cee'd comes with a 12 year / unlimited mileage anti-perforation warranty. An annual bodywork inspection is required, for which a charge may apply.



Kia is actively involved with major sporting events around the world, sponsoring the renowned Australian Open and the 2010 FIFA World Cup as well as individuals such as tennis sensation Rafael Nadal.

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